



Waterfront CANAL CHALLENGE

SPONSORSHIP MATRIX

The Waterfront Rotary Club is able to offer sponsors of the Waterfront Canal Challenge a range of valuable branding opportunities both pre-event in marketing material as well as on event day. For more information contact: waterfrontrotary9350@gmail.com

*Production of physical event branding at sponsor's own cost

Cruise LINER	Yacht	Sailing BOAT	Spinnaker
Headline Sponsor Branding Your logo will appear 50% larger than all other sponsors	Branded Swim Wave & Caps Your logo will appear on caps given to swimmers in your sponsored wave	2 x MC Announcements You provide the script and we'll make sure your message is heard	1 x MC Announcements Acknowledging your contribution at the event prize giving
VIP Hospitality 40 of your guests will be treated to VIP hospitality in the Cape Grace Hotel	VIP Hospitality 20 of your guests will be treated to VIP hospitality in the Cape Grace Hotel	Canal Branding Sponsor logo on fence rash along the canal*	Digital Media 2 pre-event social media posts and your logo on our website and emails
6 x MC Announcements You provide the script and we'll make sure your message is heard	3 x MC Announcements You provide the script and we'll make sure your message is heard	Digital Media 5 pre-event social media posts and your logo on our website and emails	AV Screen Ads 2 AV screen ad slots on event day
Canal Branding Sponsor logo on Start/End banner as well as fence rash along the canal*	Canal Branding Sponsor logo on fence rash along the canal as well as during the swim wave*	AV Screen Ads 2 AV screen ad slots on event day	
Digital Media 10 pre-event social media posts and your logo on our website and emails	Digital Media 5 pre-event social media posts and your logo on our website and emails		
AV Screen Ads 5 AV screen ad slots on event day	AV Screen Ads 3 AV screen ad slots on event day		
Activation Space Around Battery Park or within the V&A Waterfront Mall	Activation Space Flyer handout during event around Battery Park		
R150 000.00	R75 000.00	R20 000.00	Prize Sponsors